



TVRLS

Talent Management & Organization  
Development

# Design Thinking for Innovation



## Action-Oriented Workshop By TVRLS

Weekend Virtual Program

Batch 1 commences on August 8, 2026

# Introduction to Design Thinking

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**“We cannot solve our problems with the same thinking we used when we created them” Albert Einstein**

Design thinking is a human-centered approach to problem-solving that begins with a deep understanding of people-their needs, experiences, and challenges. Rather than rushing to solutions or relying on assumptions, it encourages curiosity, empathy, and exploration. At its core, design thinking aims to create solutions that are not only effective but also meaningful, relevant, and impactful in people’s lives.

## About the Program

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This workshop offers an interactive, hands-on introduction to design thinking. Participants will explore its core principles and apply them in a structured team challenge. Along the way, they will practice key methods such as empathy mapping, defining clear problem statements, generating ideas, building simple prototypes, and testing them through feedback. By the end of the session, participants will have a clear understanding of the design thinking process and leave with practical tools and techniques they can immediately apply in their work.

## INVESTMENTS

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- INR 16,000 per participant + 18% GST
- The course fee for International participants is US\$ 300

## PROGRAM DATES

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Virtual Classroom (Zoom)

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Dates : 8<sup>th</sup> & 9<sup>th</sup> August 2026

Saturday: 09.00 am to 01.00 pm (4 hours)

Sunday: 09.00 am to 1.00 PM (4 hours)

# Program Objectives

1) Help participants develop a problem-solving mindset

2) Build empathy-driven thinking with a strong focus on understanding customer needs before developing solutions

3) Improve collaboration across teams. Participants will learn how to work together effectively.

4) Equip participants with structured creativity techniques. Learn how to quickly move from generating ideas to action implementation.

5) Get a deeper understanding of the importance of testing ideas early. Learn how to gather feedback and improve solutions step-by-step.

## This Program Has Been Specially Designed For

Line Managers, In-House Trainers, L&D Professionals and HR Professionals who play an active role in problem solving and decision making

Professionals who lead training efforts (Quality, Retail Professionals, etc.)

Experienced trainers who would like to explore new approaches to training

# Program Structure

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4 modules covered across two Virtual Classrooms of 3-4 hours duration each.

## MODULE 1

- Introduction to human-centred innovation
- 5 Key stages of Design Thinking
- Empathy-Understanding users through observation and interviews.

## MODULE 2

- Define-Articulating clear and focused problem statements.
- Ideation: Use of structured brainstorming techniques to generate multiple ideas.

## MODULE 3 & 4

- Prototype-Building simple and quick models of ideas generated.
- Testing-Gathering feedback and refining solutions.
- Individual Action plan to incorporate learnings for the future

## PROGRAM MATERIAL

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- Design Thinking Workbook
- Slide Decks used in the Workshop

# The TVRLS Advantage

1

Pioneer in the Country in 360 Degree Feedback & ADCs

2

Value-based solutions, which are business-driven and derived from organisational experiences.

3

Research-driven approach. Only Consulting Firm with its own publications, manuals and books focused on knowledge and learning. (HRD Audit, PMS and 360 Degree, etc.)

4

Passionate team of consultants from reputable institutes, IIMA, XLRI, NMIMS, with diverse backgrounds: Engineering, Marketing, Psychology and HR

5

Extensive experience of having worked with a variety of organizations including leading business houses in the country

6

Trademarked methodologies & Instruments (Psychometric Instruments, RSDQ Model of Leadership, HRD Audit 2500™ Scorecard, RSBCM method for Competency Mapping)

# Other Programs by TVRLS

## Certificate Programs

1. Competency Mapping & Its Effective Deployment
2. Designing & Implementing Assessment Development Centres
3. Strategic Performance Management Systems
4. Psychometric Testing
5. HRD Audit 2500™ Points
6. Designing and Developing Effective Training Programs

## Workshops

1. Competency-Based Interviewing with focus on BEI
2. Creating Individual Development Plans
3. Culture Building
4. Self-Discovery
5. Introduction to Coaching
6. Effective Mentoring
7. Psychology Applied to Work Life
8. Working with Gen Z

Celebrating **30** Years of Consulting in the areas of 360 Degree Feedback System, Assessment Development Centres, Performance Management System, Competency Mapping, HRD Audit & Scorecard and other customised management development programs

**Contact Us At**

**tvrls@tvrao.com or Call us at 91-9741814473**

**Register**